

Outspoken Deliver the Goods for Explorer!

CITY LIFE



OUTSPOKEN DELIVER THE GOODS FOR EXPLORER!



A familiar sight on the streets of Cambridge in recent years has been the fleet of bikes belonging to Outspoken, the local cycle courier company. And if you've seen the Outspoken bikes around the city centre in the last few weeks they may even have been

responsible for delivering the very publication that you hold here in your own hands. In just a couple of days, the Outspoken team delivered thousands of copies of the magazine to central points and beyond, using the rather impressive cargo bikes pictured here. They have three Cycles Maximus trikes which can carry up to 250kg of cargo safely and securely in the large aluminium boxes at their rear. Being trikes of course, they can also get to the parts of the city centre that cars and lorries can't. As well as being rather good at delivering all manner of items (including the famous Fitzbillies Chelsea Buns) Outspoken are lead partner in an EU initiative to develop and promote the movement of light goods by bike. Funding from the CYCLE Logistics project has been used to finance the introduction of the new trikes. The three year, EU project, CYCLE Logistics, runs until 2014 and aims to achieve a significant reduction in energy use for urban freight transport through final delivery of light goods by bicycle rather than motorised delivery vans. Rob King, founder of Outspoken Delivery said of delivering Explorer: "the bikes were perfect for getting such a large number of drops done quickly with no fuss. We found that people (both the public and owners of shops etc) responded well to the bikes being used for Explorer deliveries, we also had a few good tweets!"

Outspoken Delivery, T: 01223 719594
www.outspokendelivery.co.uk

EXPLORER 

WWW.EXPLORERMAGAZINE.CO.UK

We **Like** to treat our Facebook friends...

SCAN this barcode using your phone or search **EXPLORER MAGAZINE** on Facebook to receive your **FREE GIFTS!**



Jewellery
Furnishings
Textiles
Rugs



Scarves
Embroideries
Boxes
Bags

nomads

Searching for unique gifts from around the world!

5 Kings Parade
(opposite Kings College) / Cambridge
01223 324388 • open daily 10.00-6.30 (Sun 12-5)
www.nomads.uk.com
 www.facebook.com/nomadskingsparade



There are two types of people. Some choose to follow the crowds. They do the done thing. They tick the boxes, toe the line and blend into the background.

But some believe that different is better. They swim against the tide. They zig where others zag, dance to a different beat and seek out new experiences.

There's more to Cambridge than the usual suspects. Which type of person are you?

Petrus

Menswear
Womenswear
Objects

Cambridge
67 Bridge St
CB2 1UR
01223 352 588